**Website Content matter**

No of pages - 5-6

pages identified -

1) About Us - Should describe our company’s history and mission statement

2) Services - lists of all the services we offer (Highlight our expertise)

3) Media Centre (Pls take reference - https://www.indiaenergyweek.com/visit/why-visit/

4) Contact - ( Pls take reference from https://dmgglobalinc.com/contact-3/) same format should be there.

5) Insights - ( Pls take reference from https://www.dnb.co.in/# with the same drop down as shown in the website.

6) Events - Tab - 1) Past Events 2) Upcoming event

Home Page – Should have a slide about the upcoming Program on **Transition to Net Zero,** with registration link.

1. **About Us -**

ANTHRONIK is a research-based facilitator and project executor with extensive experience in fostering Academia-Industry collaboration. For over two decades, we have been a leading organization specializing in Strategic Intervention, Learning and Innovation, and Collaboration. We empower individuals, businesses, and organizations to achieve their goals through customized strategies and transformative solutions. Our focus on excellence and collaborative approach drives impactful conferences, seminars, summits, and Technical and Management collaborations that facilitate knowledge exchange and networking. Join us for exceptional expertise and successful outcomes.

1. **Services** - At ANTHRONIK, we offer a range of services to meet diverse needs and drive success for our clients. Our services include:

* **Strategic Intervention**: We provide customized strategies and interventions to help individuals, businesses, and organizations achieve their goals. Through strategic thinking and innovative approaches, we navigate challenges and create pathways to success.
* **Learning and Innovation**: We foster a culture of continuous learning and innovation. Our expertise helps clients stay at the forefront of industry trends, embrace new technologies, and unlock their potential for growth and transformation.
* **Collaboration**: We believe in the power of collaboration. By fostering meaningful partnerships and bringing together diverse perspectives, we create collaborative ecosystems that drive innovation, accelerate growth, and deliver exceptional results.
* **Technical Evaluation Consulting & Project Execution -** Our Technical Evaluation Consulting and Project Execution services provide expert guidance and seamless execution, ensuring successful outcomes for your projects. Trust our expertise to navigate the complexities and deliver exceptional results.
* **Conferences, Seminars, and Summits**: We organize and facilitate engaging events that provide platforms for knowledge exchange, networking, and inspiration. Our conferences, seminars, and summits bring together industry leaders, experts, and thought influencers to share insights and explore emerging trends

***With ANTHRONIK's comprehensive services, clients can expect tailored solutions, exceptional professionalism, and a commitment to achieving sustainable success.***

1. **Our Team** -

Our team of experts facilitates mentors and develops entrepreneurs, new manufacturing opportunities, and time-bound technical research initiatives which are of commercial value and create a value chain success model for all stakeholders.

* **Shri Rahul Deo**, Director (Business Development)
* **Dr. Swarnim J. Dixit**, Director (Marketing)
* **Dr. Anil Wali** (Ex MD & CEO – FITT – IIT Delhi)
* **Dr. S. S. Bhattacharyya**, Consultant – ANTHRONIK & FITT – IIT Delhi
* **Dr. Snehasis Mukhopadhyay**, Professor, Department of Computer & Information Science Indiana University – Purdue University – Indianapolis (Advisor)
* **Prof. Srabani Taraphder**, Department of Chemistry, Indian Institute of Technology Kharagpur (Advisor)

1. **Media Centre** – (Drop Down in sequence as per below

* Gallery (Upload our past program images in sequence program wise, (ICS Pics, Green Energy Revolution Pics, )
* Latest News (one liner about the upcoming program)
* Media and Association Partners (After Click should appear – Our Associations in past programs – Make in India (Only Logo), SCOPE (Only Logo), FITT – IIT Delhi (Only Logo), Technology Development Board (Only Logo)
* Become a media partner (after click – redirect with registration page/form)

**Website banner slide matter**

For the slider image on our website's "About Us" column, you can choose a combination of relevant images that represent the key aspects of your organization. Here are a few suggestions:

* **Collaboration**: Show a group of diverse professionals working together, symbolizing collaboration and teamwork.
* **Innovation**: Feature an image that represents innovation, such as a person holding a lightbulb or a futuristic technology concept.
* **Learning**: Include an image that portrays the concept of learning, such as an open book, a person studying, or a group engaged in a training session.
* **Academia-Industry Collaboration**: Display an image that depicts the partnership between academia and industry, such as a handshake between two person in a business attire.
* **Strategic Intervention**: Choose an image that signifies strategic thinking, problem-solving, or decision-making, such as a chessboard or a person holding a compass.

1. **Our clientele**

At ANTHRONIK, our esteemed clientele consists of a diverse range of individuals, businesses, and organizations across various industries. We are proud to serve clients who share our commitment to excellence, innovation, and collaborative growth.

**PLs put the logo only of below organisations**

* **Power Grid**
* **NHPC Ltd**
* **Coal India Ltd**
* **NTPC Ltd**
* **Western Coal field ltd**
* **Central coal field ltd**
* **RCF Ltd**
* **NFL Ltd**
* **BPCL**
* **HPCL**
* **ONGC**
* **ITI Ltd**
* **NMDC Ltd**
* **NBCC Ltd**
* **Indian Oil**
* **REC ltd**
* **NRL**

***Join our esteemed clientele and experience the ANTHRONIK difference. Together, we can navigate challenges, unlock opportunities, and achieve remarkable success.***

1. **Insights.**

**Stay informed and gain valuable knowledge through our diverse range of resources, including blogs, corporate publications, podcasts & webinars, trainings & certifications, and reports & insights.**

In this tab Pls make a drop Down as per below

* Blogs
* Corporate Publication
* Podcast & Webinars
* Trainings & Certifications
* Reports & Insights

1. **Event ( Should have two dropdown – 1st Tab- Past Events (After Click redirect to Media Gallery) 2nd Tab Upcoming Event (Next Event Home page with Registration.** [INTERNATIONAL CONFERENCE ON GREEN HYDROGEN 2023 (icgh.in)](https://icgh.in/venue) – For Reference.

In the event home page pls write –

**Explore our dynamic lineup of conferences, seminars, and summits that provide valuable opportunities for knowledge exchange, networking, and inspiration in the fields of Strategic Intervention, Learning and Innovation, and Collaboration.**

1. **Green Energy Revolutin(AT IIT Delhi)**
2. **ICH 2018 1st**

**Upcoming Event Registration form**

Transition to Net Zero Workshop

Online Registration Form

Please fill in the following details to complete your registration for the Transition to Net Zero Workshop. Kindly provide accurate information to ensure seamless communication and participation.

* Name:
* Organization Name:
* Designation:
* Email Address:
* Contact Number:
* Address (Optional):
* Registration Category (Please select one):
* Speaker
* Delegate
* Award (Please Select One)

1. Net Zero Leadership Award
2. Sustainable Business Excellence Award
3. Renewable Energy Innovation Award
4. Climate Action Champion Award
5. Green Innovation Excellence Award

**If you selected "Awardee," please provide a brief description of the project/initiative for which you are being nominated for the award (maximum 100 words):**

By submitting this registration form, you agree to abide by the rules and regulations set forth by the Transition to Net Zero Workshop organizing committee. You also consent to receiving communication related to the workshop, including updates, announcements, and relevant information.

Please submit the completed registration form to [Website/Email Address] before 25th July 23. Upon successful registration, you will receive a confirmation email with further instructions and details regarding the workshop.

Thank you for your interest in the Transition to Net Zero Workshop. We look forward to your valuable participation and contribution to this important event.